



The **Contact List Builder** is one of the **BEST online resources** available today. Not only does it provide you with the tools to create a never-ending stream of unique, responsive prospects, it also helps you to train your associates to do the same - **Effortlessly**.

[PRIVACY POLICY](#) | [COPYRIGHTS & TERMS OF USE](#) | [CONTACT CLB SUPPORT](#)

Special Report – The Secret List Building Tools Hiding in Your Marketing Arsenal

Learn to use secret list building tools that lie hidden in your every day resources to build a huge list of optin prospects.

Table of Contents

Hello and Welcome.....	2
Introduction	3
Hidden Secret #1 ~ Traffic Exchanges	4
Hidden Secret #2 ~ Spyder Hits Traffic Rotator.....	6
Hidden Secret #3 ~ Lead Capture Pages	7
Hidden Secret #4 ~ The Pop-Up Everyone Loves.....	8
Hidden Secret #5 ~ Creating an InstantBuzz™	9
Marketing InstantBuzz™ to attract contacts.....	9
The Invitation Email	10
4 Steps to Putting it all together.....	12
Acknowledgement	13
Contact Us	14
Brand this Report!.....	15
CLB eCourses	16
Recommended Reading.....	17
Special Offer Just For You	17
Notice of Rights	18
Notice of Liability	18
Trademark Notice	18

Hello and Welcome

My name is Janet Legere. I am the author of the highly acclaimed 'Contact List Builder' ebook. I like to think of myself as a Business and People Connector, it's what I do and who I am. My field of expertise is showing you how to use the Internet to connect with real people and create powerful business relations online.

I literally take you by the hand and show you simple steps to setup your very own prospecting system, designed to suit your skills, your time and your business.

You want to focus your time on your business. I will show you how to simplify the process so you have more time for you and your business.

It really is as simple as I say it is.

"If a person does nothing more than do what Janet shows them how to do ~ read, cut and paste and customize the letters provided in CLB ~ they will succeed using the internet to build their business." David Johnson

Fine tune your thinking and read on. You may be in for a few surprises.

Enjoy the journey.

Regards,



Janet Legere, Business and People Connector
[The Contact List Builder](#)
Connecting Leaders in Business Online Since 1999

Introduction

Are you missing out on valuable resources at your fingertip – mostly FREE resources that will help to build a gigantic contact list for you?

We all know how important our Contact List is, without one, our business is literally doomed.

You need a constant stream of fresh prospects in order to achieve the levels of success of the 'big guys'.

Now you too can be a 'big guy'.

Three simple resources that, used together, create a constant stream of fresh new prospects eager to do business with you.

Traffic Exchanges used in partnership with your Lead Capture pages work wonders to build your contact list of active prospects. Combine these with Subscription Pop-ups and you have a winning combination!

The programs recommended below are all free. Your budget will determine the level of membership you wish to use. Begin free until you have everything setup and you understand the process. Then begin to upgrade and see the difference in your results!

Let's start with Traffic Exchanges ...

Hidden Secret #1 ~ Traffic Exchanges

Traffic Exchanges are one of those misunderstood resources. People tend to think they are just for, well, traffic. Makes sense considering they are called Traffic Exchanges. But the truth is, not only can these exchanges send traffic to your site, they can send contacts to your list!. The secret to Traffic Exchanges is using "lead pages" as your website url.

It's a known fact that surfers will fill out a lead form before clicking and reading a web sales letter. A 'lead page' is a page that captures your visitors contact information and automatically subscribes them to your list. We cover Lead Pages in Hidden Secret #3.

Here are my most highly recommended Traffic Exchange Programs:

[WebBizInsider](#) - One of the fastest growing exchange programs online. Free to join. Premium members receive 5 downline members every month as well as other benefits. (this program is included as part of the [Commission Spyder](#) Traffic program) Join WebBizInsider here and setup your favourite Lead Capture page, start earning traffic and building your list within minutes!

<http://WebBizInsider.com/Join.asp?RID=31911>

[NoMoreHits](#) - One of the longest running Traffic Exchange programs with a highly active membership base. (this program is included as part of the [Commission Spyder](#) Traffic program) Join NoMoreHits here and setup your favourite Lead Capture page, start surfing and earning traffic in minutes!

<http://www.nomorehits.com/cgi-bin/start.cgi?referrer=sykaro>

u4surf - This new traffic program is designed to help build your downline too! (this program is included as part of the [Commission Spyder](#) Traffic program) Join U4Surf here and setup your favourite Lead Capture page, your list will be growing in no time!

<http://www.u4surf.com/?ref=13>

10kHits4UNow – This growing Traffic Exchange program offers strict controls – no cheaters with this program. You can feel confident that your site will be seen. Be certain to include your lead capture page as your start page rotator!

<http://www.10khits4unow.com/index.php?affid=7489>

AutoSurfPro - This long standing, continually growing Auto Surf program has one of the largest memberships in traffic programs. Join AutoSurfPro and setup your favourite Lead Capture pages – you have the ability for multiple sites listed. Start the auto-surf program and begin building today!

<http://www.autosurfpro.com/cgi-bin/ref.cgi?r=sykaro>

Veretek – This Traffic Portal system will create a massive amount of traffic to your site and create leads for your business. It's like putting your business on steroids! Maximum benefit lies in the gold membership. Sign up as a free Silver affiliate to test it out!

<http://www.veretek.com/office/sykaro/>

Hidden Secret #2 ~ Spyder Hits Traffic Rotator

Here is another little known gem that works to rotate your Traffic Exchange programs.

Spyder Hits is a program that you download to your computer. You must have Internet Explorer for this program to work properly. It can be used to "rotate" your start pages for any program that does not require "clicking" to keep surfing and earning credits.

The program is designed to hold all the start page or "surf" URLs for the free traffic programs you belong to and rotate them to earn credits. Use of a popup stopper is highly recommended when running this software.

This program can only be used if you are using a Microsoft Windows based PC.

The simplest way to get this program for free is to join [Commission Spyder](#) as a free member, then download the software.

Hidden Secret #3 ~ Lead Capture Pages

Another misunderstood resource is the Lead Capture Page.

Lead Capture pages are web pages that capture the name and email address of people visiting your site. Depending on the Lead Capture page, your lead may begin receiving automated messages for the affiliate site you are promoting or they may receive your personal messages.

Lead Capture pages are a great way to begin building your list.

Below are my favourite Lead Capture pages:

[The Contact List Builder](#) – This is my **number one choice** in Lead Capture Pages. Start building your list by giving away my highly acclaimed CLB ebook! The Contact List Builder Lead generator delivers real time leads right to your inbox! Download the CLB ebook today and see why:

<http://www.contactlistbuilder.com/affiliate/download.asp>

[Magic Subscriber](#) - You can offer the Magic Subscriber software to your prospects and Commission Spyder will follow-up with them for you. Test the Magic Subscriber Lead Page here:

<http://www.income-opportunities.com/cgi-bin/freesoftware.cgi/202/>

[Commission Spyder](#) – You can become a free member of Commission Spyder and promote their lead generator page. This is a generic page with the purpose of capturing your visitor's contact information and then automatically sending them information about Commission Spyder, AutoFFA, and every single one of the Internet Marketing Center's products! Use this page as the page to send traffic to in at least half of the StartPage programs and then run your traffic generator daily for as long as you can! Test the Commission Spyder Lead Page here:

<http://www.income-opportunities.com/cgi-bin/info.cgi/202/>

Hidden Secret #4 ~ The Pop-Up Everyone Loves

Putting a delayed pop-up on your site will attract more subscribers. Most popup script programs do require some minimal html knowledge in order to copy the script code to your website. Most auto-responder programs also offer pop-up generators.

My #1 choice is Magic Subscriber.

Magic Subscriber – this free resource is offered as a lead generator through Commission Spyder. The program creates a custom designed script to capture your subscribers to your personal list. Download your copy of Magic Subscriber and you'll soon see why you will want to join Commission Spyder! You will LOVE this popup because it does NOT require that your subscriber fill out a form.

Download Magic Subscriber Today:

<http://www.income-opportunities.com/cgi-bin/freesoftware.cgi/202/>

GetResponse Auto-responder – Free and Pro members can create delayed popups which, when added to your website, encourage visitors to subscribe to your list. When the visitor completes the form, they are added to your GetResponse auto-responder.

Subscribe for free to GetResponse and test the system. This is my #1 choice for a **Pro Auto-responder**.

<http://www.getresponse.com/index/35414>

Hidden Secret #5 ~ Creating an InstantBuzz™

InstantBuzz™ is one of those gems many of us ignore or don't use to its fullest ability. InstantBuzz™ is a unique traffic program that sits on your browser (currently only works with Internet Explorer) and creates a whirl of visitors to your website.

The first step is to download and setup the Instant Buzz plugin. If you aren't yet an Instant Buzz member, you can [request your invitation here](#).

Here are a few tips to help you make the most of InstantBuzz™

1. When setting up your InstantBuzz™ advertising, it's best to use a Lead Capture page as your ad in the system. Your title should be compelling and offer a free product to encourage subscribers to register.
2. Invite all your friends and associates to join InstantBuzz™ (invitation only system) and build your downline creating more views to your website.
3. Use the following simple process to add new members to InstantBuzz™ as well as build a great contact list!

Marketing InstantBuzz™ to attract contacts

This is a simple process that requires the use of a List Mailer. I recommend [Group Mailer by Infacta](#).

1. Register for FreeFFAS – this is a free ffa system that allows you to collect the email addresses of everyone who posts to the system.
2. Download your leads on a daily basis.
3. Import your leads to Group Mailer
4. Send your Instant Buzz Invitation
5. Personally reply to all requests
 - a. Manually invite your new prospect through the IB system
 - b. Send a personal reply stating that you sent the invitation
 - c. Add your new contact to your mailing list (in Group Mail)

The Invitation Email

The following email invitation is coded and ready for Group Mail. You need only edit your personal information.

BEGIN EMAIL:

SUBJECT: *You need to install this ASAP, it's effortless and it works well*

BEGIN COPY OF EMAIL BODY:

Disclaimer and Removals instructions at the end of this short email.

FROM: **YOUR FIRSTNAME AND LASTNAME**

IMPORTANT NEW RESOURCE!

Friends... I have available, a limited number of "invites" to a new advertising resource that has earned me tons of effortless signups in my main company over the last two weeks.

You can use this too, for free, but it's by invite only.

Installing a plugin to your Internet Explorer browser is all there is to it. This will work if you want to promote anything. It takes two clicks of your mouse.

If you want one of my invitations, email me at YOUR EMAIL ADDRESS and let me know ASAP.

I only have a limited number.

You can be earning simple traffic 5 minutes from now.

If you ask me for an invitation, make sure you'll use it. I don't have enough to waste ANY.

You'll love this.

Email me back ASAP.

Happy Marketing!

YOUR FULL NAME

P.S. **!*FIRSTNAME*!**, this plug does not work on a mac.
If you have a PC and use Internet Explorer, request your invitation right away by replying to this email!

YOUR CONTACT INFORMATION:

PHYSICAL ADDRESS

EMAIL ADDRESS

PHONE NUMBER

MESSENGER IDS

=====

You or someone using your computer completed a form to request business information. If you no longer wish to receive this information and followup from me, please reply with NoThankYou in the subject or click this self-removal link:
mailto:**youremail@youraddress.com**?subject=NoThankYou_!***EMAIL*!**

Please be patient, it may take up to 24 hours for me to receive your request. Thank you.

Have a GREAT day!

Your details on file:

Name: **!*FIRSTNAME*!**

email: **!*EMAIL*!**

Date of request: **!*FIELD1*!**

=====

END COPY EMAIL

4 Steps to Putting it all together

#1. Join the Traffic Exchange programs

Join all the programs listed and use the Spyder Hits program to rotate them all! (Hidden Secret #1)

#2. Setup your start page link in your traffic exchange programs

Add your lead generation page. Either join one of the programs listed, or use the Lead Generator pages supplied by your business. (Hidden Secret #3)

#3. Run the start pages or Run Spyder Hits

This programs saves you hours and hours and starts an immediate stream of traffic to your lead generator pages. Have more than one lead page? Spread them out over your traffic programs, then run the Spyder Hits program every day! (Hidden Secret #2)

#4. Send your InstantBuzz™ Invitations

Import your ffa leads daily and send out the InstantBuzz™ request for an invitation. You will be amazed at the response. This invitation method also works with your optin leads.

You now have a nice system in place to drive a great deal of traffic to your lead pages – your contact list will soon take on a life of its own.

One final note ... I encourage you to build relationships with your new prospects to connect and communicate with you. As you learn who they are, what they are looking for, you will be better equipped to share those parts of your business that will satisfy their needs and goals.

Invest the time, it's well worth the rewards!

Happy Prospecting!

Janet Legere, The Contact List Builder
Coaching Leaders in Business Online Since 1999
<http://www.contactlistbuilder.com/>

Acknowledgement

I would like to thank my good friend and business partner, Eileen McMullin for inspiring this report.

Eileen is a single mom running her own custom design graphic business, Intuitiv Design. As her company name indicates, Eileen is an 'Intuitiv', so when Eileen gets ideas ... I listen!

Thanks Eileen, for your friendship and support. You've been a continuous breath of fresh air for me!

Eileen McMullin is the owner of the online [TrafficStorm Safelist](#) and the offline design biz, IntuitivDesigns (203-797-0103 EST).

Contact Us

You are encouraged to use our convenient online Help Desk to post your questions and challenges. <http://sykaro.com/helpdesk>. By utilizing our Help Desk you help us to help you better!

Janet Legere, The Contact List Builder

Coaching Leaders in Business Online Since 1999

email: admin@contactlistbuilder.com

MSN: sykaro@hotmail.com

Yahoo: janetlegere

Phone: 1-403-274-2930

Calgary, Alberta, Canada

Office Hours: Monday to Friday;

8:00AM to 4:00PM Mountain Time (GMT-7)

Brand this Report!

Add your links to this free report and give it away to your prospects! As they read the report and join the programs, they'll be joining under you!

Only \$27 and a bargain at that price! Get yours before the price goes up!

Join these listed programs:

[WebBizInsider](#) – Traffic Exchange Program

[NoMoreHits](#) – Traffic Exchange Program

[u4surf](#) – Traffic Exchange Program

[10kHits4UNow](#) – Traffic Exchange Program

[AutoSurfPro](#) – Traffic Exchange Program

[Veretek](#) – Lead Generator

[Commission Spyder](#) – Unique Marketing System

[The Contact List Builder](#) – Lead Generator

[Magic Subscriber](#) - Lead Generator

[GetResponse Auto-responder](#) – Auto-Responder System

[Group Mailer](#) – List Email Program

Then Visit our Website to purchase your branded copy!

<http://www.contactlistbuilder.com/report/>

CLB eCourses

Basics for Beginners

([Free Download](#) requires [Acrobat Reader](#))

Included in this comprehensive PDF file:

- Hello and Welcome
- Overview
- All About Writing Emails
- Spam and Disclaimers
- Let's Talk About Auto-Responders
- Proper Use of Bulk Mail Programs
- Are You Tracking Your Ads?
- Marketing to FFA Lists and Safelists

CLB Online Business Survival Guide ([Purchase](#))

Included in this comprehensive, 164 page PDF file:

- Introduction
- Bonus # 1 ~ Live Recording Available
- Overview
- For the Computer and Internet Newbie
- Basic Construction of an email
- Auto-Responders
- Instant Messengers
- Tracking Your Links
- List Managers
- Verifying Your Leads
- The Invitation
- Targeting Your Market
- Follow-up
- Managing Your Contacts
- Continued Follow-up
- Regular Task Check List
- BONUS # 2 ~ World Class Speakers
- BONUS # 3 ~ Success Strategies Series
- BONUS # 4 ~ What You Need To Succeed

Recommended Reading

Below you will find reading material from Tim McMahon as well as books that I personally use to better my life.

Reading material can be found at any local bookstore or online at Amazon.

[Click here for titles](#)

Special Offer Just For You

Again, I thank you for your time and attention. I trust you learned a few ideas about the Basics to Building Your Own Personal Prospecting System and welcome you to review our other CLB eCourses and eLearning Modules.

Our Contact List Builder Subscribers receive full access to all eCourses and eLearning modules made available at CLB as well as discounts on partner services and products.

There is a lot more than meets the eye at CLB and we encourage you to allow us the opportunity to help you with your business.

You have nothing to lose and everything to gain. Get started now ... Together we will create positive motion to help you achieve your goals.

[Click here for a Special Offer Just For You](#)
Money Back Guarantee!

Notice of Rights

All rights reserved. No part of this book may be reproduced, stored in a retrieval system or transmitted in any form or by any means, without the prior written permission of the publisher, except in the case of brief quotations embodied in critical articles or reviews.

Notice of Liability

The author and publisher have made every effort to ensure the accuracy of the information herein. However, the information contained in this book is sold without warranty, either express or implied.

Neither the authors, Contact List Builder, Sykaro Insights and Sykaro Inc., nor its dealers or distributors will be held liable for any damages to be caused either directly or indirectly by the instructions contained in this book, or by the software or hardware products described herein.

Trademark Notice

Rather than indicating every occurrence of a trademarked name as such, this book uses the names only in an editorial fashion and to the benefit of the trademark owner with no intention of infringement of the trademark.

Published by Sykaro Inc.,
156 Covewood Green NE
Calgary AB. Canada
www.sykaro.ca
www.contactlistbuilder.com
www.sykaroinsights.com